Privacy Statement

Thank you for visiting the Grand Health Institute (GHI) website. At GHI, we respect and value your privacy. We believe in transparency and want you to understand what information we collect from you when you visit our website and what control you have over that information. This Privacy Statement describes, in general terms, how we collect your information, why we collect your information, how we use or share your information, and what control you have over your information.

Who Will Process My Personal Information?

Our Privacy Statement applies to the use of your personal information by Grand Health Institute through the browsing or use of its website (www.grandhealthinst.com) or any website with the Grand Health Institute domain. The information published here is limited to the use of personal information by the Grand Health Institute website. When this statement mentions “GHI,” “we,” “us,” or “our,” it refers to Grand Health Institute in its capacity as the responsible party for your information under this Privacy Statement.

This site contains links to other non-Grand Health Institute sites. Grand Health Institute does not process this information and is not responsible for the privacy practices and/or the content of such websites. Please be sure to check the individual privacy policies of those sites. We are not responsible for the privacy practices and/or content of our business partners’ websites, even if Grand Health Institute’s brand appears on their page. Grand Health Institute has no control over the information gathered by those websites and is not responsible for any information collected by such websites.

Information Collected or Received

When visiting the GHI website, we collect or receive your personal information in different ways. At times, you may choose what information you want to provide to us, but sometimes we obtain information when you browse through our website. There are three general categories of information we collect.

Information We Automatically Collect from Your Use of Our Website

GHI automatically receives and records information from your browser or mobile device when you visit the GHI website. This information is necessary given our legitimate interest in being able to provide and improve the functionalities of the GHI website and to enable us to comply with legal obligations.

- **Usage information:** We collect information about your interactions with the GHI website, such as the pages or content you view, searches you make, and other actions on the GHI website.
- **Device information:** We automatically collect certain technical and device information when you access and use the GHI website. The information includes, among other things: details about how you have used the GHI website, IP address, access dates and times, specific hardware and software information, device information, unique identifiers, crash data and cookie data.
- **Analytics:** We use data analytics to ensure site functionality and improve the GHI website. We use mobile analytics software to allow us to understand the functionality of the applications on your phone. This software may record information such as how often you use the applications, what happens within the applications, aggregated usage, performance data, app errors and debugging information, and where the applications were downloaded.
- **Cookies and similar technologies:** Along with your IP address, we use cookies and similar technologies regarding which pages you visit on our site, information about which page led you to our site, and the software you use to visit our site. We may automatically collect device-specific
information when you install, access, or use our website or applications. This information may include information such as the hardware model, operating system information, app version, app usage, debugging information, browser information, and unique device identifiers. We may also allow our business partners to use these tracking technologies on the GHI website, or engage others to track your behavior on our behalf.

Information You Give Us

In addition to information collected automatically, we collect information you share with us while using the GHI website. GHI maintains proper security measures to ensure this information is kept confidential and only accessed by the appropriate staff members. In order to provide you certain services, we ask for and collect the following personal information about you:

- **Appointment/referral information**: When you submit an online appointment or referral request, Grand Health Institute may use any information provided by you.
- **Payment/insurance information**: In order to pay any outstanding bills to GHI, or to pay for certain services, we may require you to provide certain financial institution or insurance information to facilitate the processing of payments and comply with applicable law.
- **Communications with GHI and others**: When you communicate with GHI or use the GHI website to communicate with others, those platforms may collect information about your communication and any information you choose to provide. This may be communications made through direct messages, message boards, forums, and/or new groups available to you. Please remember that information disclosed by you or others in certain message boards, forums, or groups, is not private and becomes public information. You should exercise caution when deciding to disclose your personal information in these or similar areas of our website and applications.
- **Other information you provide**: You may otherwise choose to provide us information when you fill out a form, fill out an application, ask a question, conduct a search, respond to surveys, update or add information to your account, participate in promotions, or use other features of the GHI website.

Information We Collect from Third Parties

We may collect information, including personal information, which others provide about you when they use the GHI website, or obtain information from other sources and combine that with information we collect through the GHI website. We do not control, supervise, or respond to how third parties providing your information process your personal data. Any information request regarding the disclosure of your personal information to us by third parties should be directed to such third parties.

- **Other information sources**: To the extent permitted by applicable law, we may receive additional information about you, such as demographic data, from third party service providers and/or business associates, and combine it with information we have about you. We may also receive information about you and your activities on and off the GHI website through partnerships, or about your experiences and interactions from our partner ad networks.

How We Use the Information We Collect

We use, store, and process information, including personal information, about you to provide, understand, improve, and develop the GHI website and comply with our legal obligations.
Provide, Improve, and Develop the GHI website

- Enable you to access and use the GHI website.
- Enable you to communicate with us and others.
- Provide you services requested in an appropriate and efficient manner, such as a response to an appointment/referral request.
- Operate, protect, improve, and optimize the GHI website and experience, such as by performing analytics and conducting research.
- Send you service or support messages, updates, security alerts, and account notifications.
- Operate, protect, improve, and optimize the GHI website and experience, and personalize and customize your experience, we conduct information analyses based on your interactions with the GHI website, your search history, your profile information, and other content you submit to the GHI website.

We process this information given our legitimate interest in improving the GHI website and your experience with it.

Create and Maintain a Trusted Website Environment

- Comply with our legal obligations.
- Enforce our agreements with third parties.
- Enforce our Terms of Use and other policies.
- Analyze your communications made on the GHI website for fraud prevention, risk assessment, regulatory compliance, investigation, product development, research, and customer support purposes.

We process this information given our legitimate interest in protecting the GHI website and to comply with applicable laws.

Provide, Personalize, Measure, and Improve Our Advertising and Marketing

- Send you promotional messages, marketing, advertising, and other information that may be of interest to you based on your preferences (including information about Grand Health Institute or partner campaigns and services, and social media advertising through social media platforms such as Facebook or Google).
- Personalize, measure, and improve our advertising.
- Administer surveys, contests, or other promotional activities or events sponsored or managed by Grand Health Institute or its third party partners.
- Conduct information analyses on your characteristics and preferences (based on the information you provide to us, your interactions with the GHI website, information obtained from third parties, and your search history) to send you promotional messages, marketing, advertising, and other information that we think may be of interest to you.

We will process your personal information for the purposes listed in this section given our legitimate interest in undertaking marketing activities to offer you products or services that may interest you. You can opt-out of receiving marketing communications from us by following the unsubscribe instructions included in our marketing communications or by sending an email to grandhealthinst@gmail.com.

How We Share the Information We Collect
Your Consent

Where you have provided consent, we share your information, including personal information, as described at the time of consent, such as when you participate in promotional activities conducted by GHI or third parties.

Compliance with Law, Responding to Legal Requests, Preventing Harm, and Protection of Our Rights

We may disclose your information, including personal information, to courts, law enforcement or governmental authorities, or authorized third parties, if and to the extent we are required or permitted to do so by law or if such disclosure is reasonably necessary:

- To comply with our legal obligations.
- To comply with legal processes and to respond to claims asserted against Grand Health Institute.
- To respond to verified requests relating to a criminal investigation or alleged or suspected illegal activity or any other activity that may expose us, you, or any of our other users to legal liability.
- To enforce and administer our Terms of Use, our payment terms, or other agreements.
- To protect the rights, property, or personal safety of Grand Health Institute, its employees, its users, or members of the public.

Where appropriate, we may notify you about legal requests for your information unless:

- Providing notice is prohibited by the legal process itself, by court order we receive, or by applicable law; or
- We believe that providing notice would be futile, ineffective, create a risk of injury or bodily harm to an individual or group, or create or increase risk of fraud upon Grand Health Institute’s property, its users or the GHI website.

Service Providers

Grand Health Institute uses third party service providers to help us provide services related to the GHI website. Service providers may help us:

- Conduct background or police checks, fraud prevention, and risk assessment.
- Perform product development, maintenance, and debugging.
- Allow the provision of services through third party platforms and software tools (e.g., through the integration with our APIs).
- Provide customer service, advertising, or payments services.

These providers have limited access to your information to perform these tasks on our behalf, and are contractually bound to protect it and to use it only for the purposes for which it was disclosed and consistent with this Privacy Statement.

Third Parties

The GHI website may contain links to third party websites or services, such as third party integrations, co-branded services, or third party-branded services.
Grand Health Institute does not own or control these third parties and when you interact with them, you may be providing information directly to the third party, Grand Health Institute, or both. These third parties will have their own rules about the collection, use, and disclosure of information. We encourage you to review the privacy policies of the other websites you visit.

**Children's Guidelines**

Grand Health Institute does not knowingly collect online contact information from children under 13 years of age without prior parental consent or parental notification, which will include an opportunity for the parent to prevent use of the information and/or participation in the activity.

In the absence of prior parental consent, online information will only be used to respond directly to the child's request. Such information will not be used for other purposes without prior parental consent. We do not distribute to third parties any personally identifiable information of children without prior parental consent. We do not give the ability to publicly post or otherwise distribute personally identifiable contact information without prior parental consent. We do not offer special games, prizes, or other activities, to entice users to divulge more information than is needed to participate in the activity. We will, however, provide personal information collected about children if required by law, for example, to comply with a court order or a subpoena; protect the rights, property, or personal safety of Grand Health Institute, its employees, its users, or members of the public; or to protect the integrity, safety, and security of our website.

**Your Rights**

You may exercise any of the rights applicable to you, which are described in this section, by sending an email to grandhealthinst@gmail.com. Please note that we may ask you to verify your identity before taking further action on your request.

If we process your information based on our legitimate interests or in the public interest, you can object to this processing in certain circumstances. In such cases, we will cease processing your information unless we have compelling legitimate grounds to continue processing or where it is needed for legal reasons. Where we use your data for direct marketing purposes, you can always object using the unsubscribe link in such communications or by sending an email to grandhealthinst@gmail.com.

**Rectification of Inaccurate or Incomplete Information**

You have the right to ask us to correct inaccurate or incomplete personal information concerning you.

**Data Access and Portability**

In some jurisdictions, applicable law may entitle you to request copies of your personal information held by us. You may also be entitled to request copies of personal information that you have provided to us in a structured, commonly used, and machine-readable format and/or request us to transmit this information to another service provider (where technology allows).

Some of the information we collect or that you provide may be saved for a designated or indefinite period of time, but we will not disclose the information to third parties or government agencies, unless required to do so by state or federal law, or to protect the integrity, safety, and security of our website and applications. If you no longer want us to use your information to provide services to you, you can request
that we erase your personal information and close your account. Please note that if you request the erasure of your personal information:

- We may retain some of your personal information as necessary for our legitimate business interests.
- We may retain and use your personal information to the extent necessary to comply with our legal obligations. For example, we may keep some of your information for compliance with record retention laws, tax, legal reporting, and auditing obligations.
- Information you have shared with others (e.g., message boards, forum postings) may continue to be publicly visible on the GHI website. Additionally, some copies of your information (e.g., log records) may remain in our database, but are disassociated from personal identifiers.
- Because we maintain the GHI website to protect from accidental or malicious loss and destruction, residual copies of your personal information may not be removed from our backup systems for a limited period of time.

As mentioned, the efficient management of GHI’s records and information is necessary to support its core functions, to comply with its legal and regulatory obligations, and to contribute to the effective management of its activities.

**Withdrawing Consent and Restriction of Processing**

Where you have provided your consent to the processing of your personal information by Grand Health Institute, you may withdraw your consent at any time by sending a communication to Grand Health Institute specifying which consent you are withdrawing. Please note that the withdrawal of your consent does not affect the lawfulness of any processing activities based on such consent before its withdrawal.

Additionally, in some jurisdictions, applicable law may give you the right to limit the ways in which we use your personal information, in particular, where:

- You contest the accuracy of your personal information.
- The processing is unlawful and you oppose the erasure of your personal information.
- We no longer need your personal information for the purposes of the processing, but you require the information for the establishment, exercise, or defense of legal claims.
- You have objected to the processing pursuant to the section below, and pending the verification whether the legitimate grounds of Grand Health Institute override your own.

**Objection to Processing**

In some jurisdictions, applicable law may entitle you to require Grand Health Institute not to process your personal information for certain specific purposes, where such processing is based on legitimate interest. If you object to such processing, Grand Health Institute will no longer process your personal information for these purposes unless we can demonstrate compelling legitimate grounds for such processing or such processing is required for the establishment, exercise, or defense of legal claims.

Where your personal information is processed for direct marketing purposes, you may, at any time, ask Grand Health Institute to cease processing your data for these direct marketing purposes by sending an e-mail to grandhealthinst@gmail.com.

**Right to Lodge Complaints**
You have the right to lodge complaints about the data processing activities carried out by Grand Health Institute before a supervisory authority at GHI or before the corresponding data protection authorities.

Security

The security of your personal information is important to us. We continuously implement and update administrative, technical, and physical security measures to protect your information against unauthorized access, loss, destruction, or alteration.

Unfortunately, no method of transmission over the internet or method of electronic storage is 100 percent secure. Therefore, while we strive to protect your personal information, we cannot guarantee its absolute security.

Contact Us

If you have questions or complaints about this Privacy Statement or Grand Health Institute’s information handling practices, please contact GHI at grandhealthinst@gmail.com or 305-728-0505.